

John D. (JD) EVELAND

EDUCATION

Ph.D., University of Michigan, Ann Arbor, MI, Public Health Administration/Organizational Behavior; 1977.

M.P.H. (Master of Public Health), University of Michigan, Department of Health Planning and Administration; 1973.

M.P.I.A. (Master of Public and International Affairs), University of Pittsburgh, Graduate School of Public and International Affairs, Pittsburgh, PA, int. affairs; 1967

B.A., Reed College, Portland, OR, history; 1964.

EXPERIENCE

Adjunct Research Instructor, Saybrook University, Oakland CA (2017-date)

Adjunct Professor at three universities: Northcentral University, Grand Canyon University, Massachusetts School of Professional Psychology (2013-2016)

Professor of Business Administration and Professor of Information Systems, College of Business Administration and College of Information Systems, Trident University International (previously TUI University and Touro University International), Cypress CA (2001-2012)

Principal Research Analyst, American Institutes for Research, Palo Alto CA (2001)

Professor of Psychology, Organizational Psychology Program, California School of Professional Psychology, Alhambra CA (1995-2000); **Acting Dean and Program Director** (1999-2000)

Adjunct Professor, Peter F. Drucker Management School, Claremont Graduate University, Claremont CA (1996-date)

Associate Professor of Psychology, Department of Psychology, Claremont Graduate School, Claremont CA (1989-1995)

Self-employed Consultant, Los Altos, CA. (1987-1989)

Adjunct Lecturer, Department of Management, Leavey School of Business and Administration, Santa Clara University, Santa Clara, CA. (1988-1989)

Director of Technology Applications Research, Cognos Associates, Los Altos, CA. (1985-1987)

Program Manager, Productivity Improvement Research Section, Division of Industrial Science and Technological Innovation, National Science Foundation. (1979-1985)

Adjunct Lecturer, School of Public Administration, American University (1983-1984)

Assistant Professor of Management, Department of Management, College of Business, Eastern Michigan University, Ypsilanti, Mich. (1976-1979)

Field Director, Research Project on Innovation in Public Organizations, Department of Journalism, University of Michigan (1975-1976).

Director, Office of Program Planning and Evaluation, National Health Service Corps (NHSC), Health Services and Mental Health Administration (HSMHA), U.S. Department of Health, Education and Welfare, Washington, D.C. (1971-1972)

Management Intern, US Department of Health Education and Welfare (1968-1971)

SELECTED CONSULTING RELATIONSHIPS

Advanced Teamware Publishing, Inc.
Agilent Technologies
American Institutes for Research
American Red Cross
Antioch University
Executive Coaching Network
Interval Systems Inc.
Lockheed Missiles and Space Co.
National Cancer Institute, National Institutes of Health
National Heart, Lung and Blood Institute, National Institutes of Health
The RAND Corporation
U.S. Department of Transportation
U.S. Environmental Protection Agency
U.S. National Science Foundation
U.S. Office of Technology Assessment

CURRENT WRITING

Most of my current writing (since 2012) has been through my blog, “Sociotechtonics” (<http://jdeveland.com>). It’s described as “...an inquiring eye on current trends in society, education, research, organization, technology, economics, and human behavior.” In the course of well over a hundred short essays, I’ve explored a wide range of topics. The principal focus tends to be the interaction of research and organization, with a generous amount of education-related analysis.

Many of my papers and presentations are available online at <http://jdeveland.com/online-papers>. I’ve also made available a number of research-related resources at <http://jdeveland.com/stuff>.

POPULAR ARTICLES

In *Medium*

[“Why Do Teachers Quit?”](#)

[“Educational Stories”](#)

[“Students as Consumers”](#)

[“Form and Function in Teaching”](#)

[“A historical footnote on graphs, social networks, and research in the old days”](#)

In *LinkedIn Pulse*

[“Your Organization isn’t Real!”](#)

[“Technology and Magic”](#)

[“Research is Hardwired”](#)

[“The Value of Aphorisms”](#)

[“Politico-Technical Systems”](#)

[“Mediated Meritocracy”](#)

ARTICLES, REPORTS, AND SELECTED PRESENTATIONS ARRANGED BY RESEARCH FOCUS

Information Systems, Communications, and Education

“Improving Physician Clinical Documentation Quality: Evaluating Two Self-Efficacy-Based Training Programs”. (with R. Russo and S. Fitzgerald) *Health Care Management Review* Jan-Mar 2013;38(1):29-39.

“Liberating Voice Constraints: A Systemic Process Model of Voice”. (with S. Fitzgerald and T. Wakefield). *Review of Business Research*, 11(1), 10-21. June 2011.

“Experimental Use of Multimedia in an MBA Core Course: Mgt501”. Working Paper, Trident University, April 2010

“Improving Interpretability of Regression Results Through Predictor Comparisons”. Working Paper, TUI University, November 2007

“Glue, lube, and money: alternative metaphors for making sense of organizational information and communication”. Working Paper, TUI University, June 2007

“Designing Effective eLearning Across National Boundaries.” *LiNEZine*, Vol. 3.1, Winter 2000, <http://www.linezine.com/3.1/features/jedeeanb.htm>

Three appearances on the Internet-based show *The Corporate Society: Leadership and Beyond*, hosted by Dr. Mel LeBaron; August 29, 2000, October 10, 2000, January 9, 2001. <http://www.talk2k.com/corporatesociety/archives.htm>

“Distance Learning Implementation: A report to the CSPP Community” (with J. Nemiro). Working Paper, Organizational Psychology Program, CSPP-LA, August 1998.

“Supporting students in other countries through web-based conferencing”. Presented to the 10th International Conference on College Learning and Teaching, Jacksonville FL, May 1998

“Sociotechnical Reinvention: Implementation Dynamics and Collaboration Tools” (with T.K. Bikson) *Information, Communication, and Society*. 1:3, 1998, pp. 270-290

“Knowledge-Based Teams: Technology, Reinvention, and Critical Process Redesign” (with T.K. Bikson, S. Cohen, and D. Mankin). In G. Salvendy, M. Smith, and R. Koubek (eds), *Design of Computing Systems: Cognitive Considerations (Advances in Human Factors/Ergonomics*, Vol. 21A) Amsterdam: Elsevier, pp. 205-209

“Groupware Implementation: Reinvention in the Sociotechnical Frame” (with T.K. Bikson) *Proceedings of the 1996 Conference on Computer-Supported Cooperative Work*. New York: Association for Computing Machinery, 1996

“Physical and Organizational Spaces: Work And Help In The Electronic Workplace”. Presented to the International Social Networks Conference, Charleston SC, Feb. 1996

“The Role of ‘Help Networks’ In Facilitating the Use of New Computing Technology”. *The Information Society*, 11, pp. 113-129, 1995. Previously published in Proceedings of the 1994 Conference on Computer-Supported Cooperative Work, Raleigh NC, Oct. 1994.

“Help Networks and New Computing Tools”. Presented to the International Social Networks Conference, New Orleans LA, Feb. 1994

“Uses and Limitations of Communication Network Analysis in the Evaluation of CSCW Applications”. Presented to the Invited Workshop on CSCW Evaluation, Third European Conference on Computer-Supported Cooperative Work, Milan Italy Sept. 1993

"The Way We Are Now: Communication Patterns in an Academic Department, Part II" Presented to the International Social Networks Conference, Tampa FL Feb. 1993

"The Way We Were: Communication Patterns in an Academic Department" Presented to the International Social Networks Conference, San Diego CA, Feb. 1992

Plus ca Change, Plus ca Change: A Long-Term Look at One Technological Innovation (with T.K. Bikson and C. Stasz) Santa Monica CA: The RAND Corporation WD-5032, 1991. Currently accepted for publication with minor revisions, Organization Science.

"Integrating New Tools into Information Work: Technology Transfer as a Framework for Understanding Success" (with T.K. Bikson) in National Academy of Engineering, People and Technology in the Workplace. Washington DC: National Academy Press, 1991

Networked Information Technology and the Transition to Retirement: A Field Experiment (with T.K. Bikson) Santa Monica CA: The RAND Corporation, 1991

"When is a Contact Not a Contact? Reported and Observed Interactions in an Electronic Network". Presented to the International Social Networks Conference, San Diego CA, Feb. 1990

Information Technology in the U.S. Forest Service (with C. Stasz, T.K. Bikson, and B. Mittman) Santa Monica CA: The RAND Corporation, 1990

"Technology Transfer as a Framework for Understanding Social Impacts of Computerization" (with T.K. Bikson). In M.J. Smith and G. Salvendy, Work with Computers: Organizational, Management, Stress, and Health Aspects. Elsevier Scientific Publishers, 1991.

"The Interplay of Work Group Structures and Computer Support" (with T.K. Bikson). In J. Galegher, R. Kraut, and C. Egido, Intellectual Teamwork. Hillsdale NJ: Lawrence Erlbaum, 1990

"Flexible Interactive Technologies for Multiperson Tasks: Current Problems and Future Prospects" (with T.K. Bikson and B.A. Gutek). In M.H. Olson (ed.), Technological Support for Work Group Collaboration, Lawrence Erlbaum Assoc., 1989, 89-112

"Work Group Structures and Computer Support: A Field Experiment" (with T.K. Bikson) ACM Transactions on Office Information Systems, 6(4):354-379, 1988. Previously presented to the Second Annual Conference on Computer-Supported Cooperative Work, Portland OR, September 1988

Research in Computer-Supported Cooperative Work: Issues and Implications. Los Altos, CA: Technology Applications Research, 1987

"Evolving Electronic Communication Networks: An Empirical Analysis". Office: Technology and People. 3:103-128, 1987

Stakeholder Relationships in the U.S. Communications System. Washington DC: Office of Technology Assessment, 1987

New Office Technology: Planning for People (with T.K. Bikson). White Plains, NY: Work in America Institute, 1985.

"Technology Transfer and Implementation". Presented to the Computer-Human Interface Conference of the ACM, San Francisco, CA, April 1985.

"The Role of Research in Understanding Office Automation Implementation". Presented to the American Institute for Decision Sciences, Toronto CAN, November 1984.

Communication Networks in University/Industry Cooperative Research Centers.
Washington DC: National Science Foundation, 1985

Innovation Theory, Health, and Public Policy

"Diffusion Systems for Education and Learning about Health" (with C. Basch and B. Portnoy). Family and Community Health. 9(2):1-26, 1986

Diffusion Systems: Structure and Design. Bethesda MD: National Cancer Institute, 1985

Implementing Community Cancer Prevention/Control Programs: A Planning Guide.
Bethesda MD: National Cancer Institute, 1985

The Federal Government's Concepts of Technology: Defining and Applying Tools. Presented to the American Psychological Association, Toronto CAN, August 1984.

"Innovation Processes Research: Implications for Public Policy" (with W.A. Hetzner and L.G. Tornatzky). IEEE Transactions on Engineering Management, Vol. EM-30, No. 2, pp. 37-39, 1983.

"Some Themes in the Interactions of Technology and Administration". Policy Studies Journal, Vol. 11, No. 3, pp. 409-418, 1983.

Strasser, S, Eveland, JD, Cummins, G. Deniston, OL, & Romani, J. (1981)
"Conceptualizing The Goal And System Models Of Organizational Effectiveness — Implications For Comparative Evaluation Research". Journal of Management Studies, 18(3):321-340

"Evaluating the Implementation of Organizational Technology". Presented to the Joint Annual Meeting of the Evaluation Research Society and the Evaluation Network, Austin, Tex., October 1981

The Innovation Process in Public Organizations: Some Elements of a Preliminary Model (with Everett Rogers and Constance Klepper). Report to the Division of Policy Research and Analysis, National Science Foundation. Department of Journalism, University of Michigan, 1977.

"Issues in Using the Concept of 'Adoption' of Innovations". Journal of Technology Transfer. Vol. 4, No. 1: 1-14, 1979.

The Agricultural Extension Model and its Extension to Other Innovation-Diffusion Problems (with Everett Rogers and Alden Bean). Stanford University: Institute for Communication Research, 1976.

Technology Transfer and Utilization

Case Studies of Technology Use in Adult Literacy Programs (with M.L. Markus) Claremont Graduate School: Report to the U.S. Office of Technology Assessment, Feb. 1993

"Integrating New Tools into Information Work: Technology Transfer as a Framework for Understanding Success" (with T.K. Bikson) in National Academy of Engineering, People and Technology in the Workplace. Washington DC: National Academy Press, 1992

Commercialization Activities of Rehabilitation R&D Centers (with D.R. McNeil) Downey CA: Rancho Los Amigos Medical Center, 1991

Scientific and Technical Information Transfer in Aerospace: A Survey of U.S. Aerospace Scientists and Engineers. Report to NASA, Claremont Graduate School, 1991

"Information Intermediaries and the Transfer of Aerospace Scientific and Technical Information: A Report from the Field". Presented to the 1991 NASA STI Annual Conference, Huntsville AL

Chapters "Technological Innovation: Definitions and Perspectives" and "Decision Processes in Technological Innovation" in L.G. Tornatzky and M. Fleischer, The Processes of Technological Innovation, Lexington MA: Lexington Books, 1990, pp. 9-26 and 177-196

Collaborative Research and Development: An Industry Survey (with L.G. Tornatzky and T.S. Solomon) Contractor Report to the Energy and Materials Program, Office of Technology Assessment, 1987

How the Army Procures Research and Development (with A.L. Walton). Pasadena, CA: Jet Propulsion Laboratory, Report JPL D-2595, 1985

"Diffusion, Technology Transfer, and Implementation: Thinking and Talking about Change". Knowledge. 8(2):303-322, 1986

"Change Agents and the Role of the Linker in Technology Transfer" (with R.S. Havelock). In Proceedings of the Federal Laboratories Consortium for Technology Transfer Fall Meeting. Washington DC: Federal Laboratories Consortium, 1985, pp.35-55.

Technology Transfer Options for the U.S. Army (with A.L. Walton and P.G. Bass). Pasadena, CA: Jet Propulsion Laboratory, Report JPL D-2597, 1985.

Innovation Processes Research: Analyzing the Literature (with L.G. Tornatzky and others), National Science Foundation, Washington DC, May 1983.

Fostering the Use of Advanced Manufacturing Technology (with L.G. Tornatzky and W.A. Hetzner). Washington DC: National Science Foundation, 1983.

Cooperative Research

Evaluating NSF-Sponsored Research Centers: A Review and a Framework. Prepared for the National Science Foundation. Los Altos, CA: Technology Applications Research, 1988

Scientific and Technical Information Exchange: Issues and Findings. Washington DC: National Science Foundation, 1987

Institutional Arrangements for Multidisciplinary Research. Washington DC: National Science Foundation, 1987

"Research Management at the University Department" (with A.W. Walton and L.G. Tornatzky). Science and Technology Studies, 4(3- 4):35-38, 1987

"Cooperative R&D Centers: Government, University, and Industry Roles, Responsibilities, and Results". In J. Dermer (ed.), Competition through Technology. Lexington, MA: Lexington Books, 1986

"Small Business Innovation Research Programs: Solutions Seeking Problems". In D. Gray, T. Solomon, and W. Hetzner (eds.), Technological Innovation: Strategies for a New Partnership. Amsterdam: North-Holland, 1986

"University/Industry Cooperative Research Centers" (with L.G. Tornatzky, W.A. Hetzner, A. Schwarzkopf, and R. Colton). Grants Magazine, 1985

The Management of Academic Research (with A.L. Walton and L.G. Tornatzky). Washington DC: National Science Foundation, 1985.

Development of University/Industry Cooperative Research Centers: Historical Profiles (with W.A. Hetzner). Washington, D.C.: National Science Foundation, 1982.

MEMBERSHIPS (at times)

Academy of Management
Association for Computing Machinery
International Network for Social Network Analysis
Institute for Noetic Sciences

CONTACT

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